

**ALABAMA TOURISM DEPARTMENT**  
**2022 Tourism Event Grant Application**

**Senator** \_\_\_\_\_

1. Name of Applicant Organization(s): \_\_\_\_\_

STAARS Vendor Customer Number \_\_\_\_\_

**(MANDATORY)**

To register in STAARS click link below:

<https://procurement.staars.alabama.gov/webapp/PRDVSS1X1/AltSelfService>

If you have any questions, or need assistance with registration, please call the STAARS support line at 334-353-9000.

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

2. Event Director \_\_\_\_\_

3. Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

4. Event Name: \_\_\_\_\_

5. Date of Event: \_\_\_\_\_

6. Total Event Budget \$ \_\_\_\_\_

7. Description of event: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

8. Please check one following as it pertains to your organization:

\_\_\_\_\_ Not-For-Profit as Registered with the Secretary of State of Alabama

\_\_\_\_\_ For Profit

9. Local Economic Impact (if available). Complete the following as it pertains to your event: (Could help in determining funding)

**A. Advertising Reach and Exposure (estimate)**

Approximately how many people presently visit your event? \_\_\_\_\_

Approximately how many visitors come to your event from outside Alabama?

\_\_\_\_\_

**B. Benefit to Community**

1) What benefits will this event bring to your community?

\_\_\_\_\_  
\_\_\_\_\_

2) Provide any additional comments that support the economic impact of this event.

\_\_\_\_\_  
\_\_\_\_\_

Event Director's Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

Please mail along with a support letter from your legislator to:

Alabama Tourism Department  
Attn: Grant Coordinator  
PO Box 4927  
Montgomery, AL 36103-4927

Or email application to [grants@tourism.alabama.gov](mailto:grants@tourism.alabama.gov)

**Applications must be postmarked by June 30, 2022**